

**DEPARTMENT OF
B.COM (BANK
MANAGEMENT)**

- The Department of Bank Management conducted a seminar on “Current Trends in Banking on August 17, 2023. The resource person for the seminar was Ms. Aruna Boominathan, Vice-President, Global Finance Services. The speaker gave a brief explanation of the current trends in the banking sector and also explained the various new technologies that have been introduced in the banking industry.
- A seminar on “Financial Literacy Program for Young Graduates” was conducted on August 25, 2023. The speaker explained the CSR initiatives taken by the ICICI Foundation. The session was very informative.
- An industrial visit was organized to Brakes India Pvt. Ltd. on September 2, 2023. The students were briefed about the various types of brakes and other parts that are manufactured by the company. The students and the officials had a discussion session, and a live interaction enabled the students to understand more about the company.
- A Seminar on Intellectual Property Rights was conducted on 15.09.2023. The speaker was Mrs. Derifa, University Research Fellow, Tamil Nadu. Dr. Ambedkar Law University gave a detailed explanation of intellectual property rights, guided the students about the prospects of bank management.
- A field visit to Jashwanth Garden was organized to educate students on the significance of eco-friendly lifestyles and harmonious living with nature.
- A seminar on filing returns under GST was organized on March 15, 2024. The resource person delivered a comprehensive explanation of the GST Portal and guided students through each stage of the filing process.

