

SHRI KRISHNASWAMY COLLEGE FOR WOMEN



Gen  Corp



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DEPARTMENT OF COMMERCE
&
CORPORATE SECRETARYSHIP
SHIFT-II

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BARCLAY'S LIFE SKILLS TRAINING PROGRAM

THE IQAC AND DEPARTMENT OF COMMERCE (GENERAL & CORPORATE SECRETARYSHIP) - SHIFT II OF SHRI KRISHNASWAMY COLLEGE FOR WOMEN ORGANIZED A PLACEMENT WORKSHOP ON "LIFE SKILLS TRAINING" IN ASSOCIATION WITH BARCLAY'S FROM AUGUST 3 TO AUGUST 8, 2024, AT KRISSH AUDITORIUM.



THE WORKSHOP WAS CONDUCTED BY MR. KRISHNAKUMAR SRINIVASAN, MANAGER-OPERATIONS AT ELIOS MANAGEMENT CONSULTANCY PVT. LTD., WHO PROVIDED STUDENTS WITH VALUABLE INSIGHTS ON CAREER DEVELOPMENT, WORKPLACE ETIQUETTE, AND ESSENTIAL LIFE SKILLS. THE INTERACTIVE SESSIONS HELPED STUDENTS ENHANCE THEIR COMMUNICATION, LEADERSHIP, AND PROBLEM-SOLVING ABILITIES.

THE PROGRAM ALSO PROVIDES PRACTICAL EXPOSURE, ENABLING STUDENTS TO UNDERSTAND REAL-WORLD CHALLENGES AND HOW TO TACKLE THEM EFFECTIVELY. IT SERVES AS A GREAT PLATFORM FOR STUDENTS TO SHARPEN THEIR ABILITIES AND PREPARE FOR FUTURE OPPORTUNITIES.



SOFT SKILLS FOR INTERVIEW PREPAREDNESS



THE DEPARTMENT OF COMMERCE, IN ASSOCIATION WITH THE IQAC & PLACEMENT CELL, ORGANIZED A SEMINAR ON "SOFT SKILLS FOR INTERVIEW PREPAREDNESS" ON 03.08.2024 AT KRISSH AUDITORIUM. THE SESSION WAS LED BY MR. ARAVIND JAYESH, HR EXECUTIVE AT MINDSPRINT DIGITAL INDIA, WHO SHARED VALUABLE INSIGHTS ON COMMUNICATION SKILLS, BODY LANGUAGE, AND INTERVIEW STRATEGIES. HIS INTERACTIVE APPROACH KEPT STUDENTS ENGAGED, HELPING THEM UNDERSTAND THE IMPORTANCE OF SOFT SKILLS IN SECURING JOB OPPORTUNITIES. SPECIAL THANKS TO THE STAFF AND STUDENT COORDINATORS FOR MAKING THE EVENT A SUCCESS. THE SESSION CONCLUDED WITH STUDENTS FEELING CONFIDENT AND BETTER PREPARED FOR THEIR CAREER JOURNEY.



IN HIS ENGAGING SESSION, MR. ARAVIND JAYESH EMPHASIZED THE CRUCIAL ROLE OF SOFT SKILLS IN ACHIEVING CAREER SUCCESS. HE HIGHLIGHTED THE IMPORTANCE OF EFFECTIVE COMMUNICATION, POSITIVE BODY LANGUAGE, AND ACTIVE LISTENING DURING INTERVIEWS. THROUGH REAL-LIFE EXAMPLES AND INTERACTIVE DISCUSSIONS, HE GUIDED STUDENTS ON HOW TO PRESENT THEMSELVES CONFIDENTLY AND HANDLE CHALLENGING INTERVIEW QUESTIONS WITH EASE. HIS PRACTICAL TIPS ON BUILDING A STRONG RESUME AND CREATING A LASTING IMPRESSION PROVED HIGHLY BENEFICIAL FOR STUDENTS PREPARING FOR PLACEMENTS. THE SESSION ENCOURAGED PARTICIPANTS TO STEP OUT OF THEIR COMFORT ZONES AND DEVELOP THE SKILLS NEEDED TO EXCEL IN THE PROFESSIONAL WORLD.

INNER ENGINEERING PROGRAM

THE "INNER ENGINEERING" WORKSHOP, A TRANSFORMATIVE TEN-DAY JOURNEY DESIGNED TO ENHANCE PERSONAL DEVELOPMENT. THIS PROGRAM IS CAREFULLY CURATED TO INTRODUCE YOU TO THE FUNDAMENTAL PRINCIPLES OF WELL-BEING, MINDFULNESS, AND HOLISTIC DEVELOPMENT. THROUGH IMMERSIVE SESSIONS, YOU WILL EXPLORE TECHNIQUES THAT PROMOTE INNER BALANCE, SELF-AWARENESS, AND EMOTIONAL RESILIENCE. OUR GOAL IS TO EQUIP YOU WITH THE TOOLS TO NAVIGATE LIFE'S CHALLENGES WITH CLARITY AND CONFIDENCE, FOSTERING A SENSE OF INNER PEACE THAT POSITIVELY IMPACTS BOTH PERSONAL AND PROFESSIONAL ASPECTS OF LIFE.



THROUGHOUT THIS WORKSHOP, YOU WILL ENGAGE IN INTERACTIVE SESSIONS, GUIDED PRACTICES, AND REFLECTIVE EXERCISES THAT ENCOURAGE SELF-DISCOVERY AND PERSONAL TRANSFORMATION. THE PROGRAM FOSTERS A STRONG SENSE OF COMMUNITY, ALLOWING PARTICIPANTS TO LEARN FROM BOTH THE STRUCTURED SESSIONS AND SHARED EXPERIENCES. WITH THE SUPPORT OF DEDICATED COORDINATORS AND MENTORS, YOU WILL EMBARK ON A JOURNEY OF SELF-EXPLORATION, CULTIVATING A MINDSET THAT ENHANCES MENTAL AND EMOTIONAL WELL-BEING. WE ENCOURAGE YOU TO APPROACH THIS WORKSHOP WITH AN OPEN MIND AND A WILLINGNESS TO EMBRACE CHANGE, AS IT HAS THE POTENTIAL TO LEAVE A LASTING IMPACT ON YOUR LIFE.



PROFESSIONAL SKILLS FOR BRIGHT CAREER



THE DEPARTMENT OF COMMERCE (GENERAL & CORPORATE SECRETARYSHIP) - SHIFT II, IN ASSOCIATION WITH THE IQAC, ORGANIZED A CAREER GUIDANCE PROGRAMME ON 09.08.2024 AT G5. THE SESSION, TITLED "PROFESSIONAL SKILLS FOR A BRIGHT CAREER", WAS CONDUCTED BY MS. BIBIANA NESAM GERALD, A CELTA-CERTIFIED SOFT SKILLS COACH AND CERTIFIED POSH TRAINER FROM TITAN LEAP CENTRE, GUINDY.

DURING THE SESSION, MS. BIBIANA SHARED VALUABLE INSIGHTS ON IMPROVING COMMUNICATION, BUILDING CONFIDENCE, AND DEVELOPING KEY PROFESSIONAL SKILLS ESSENTIAL FOR CAREER GROWTH. HER INTERACTIVE APPROACH AND PRACTICAL TIPS GREATLY BENEFITED THE STUDENTS, HELPING THEM UNDERSTAND HOW TO ENHANCE THEIR SKILLS FOR FUTURE JOB OPPORTUNITIES.

THE EVENT CONCLUDED SUCCESSFULLY, THANKS TO THE EFFORTS OF STAFF COORDINATORS DR. K. SHIVA SHANKARI AND MRS. S. KARISHMA RUHI, ALONG WITH STUDENT COORDINATORS KURINCHI A AND SABITHA A. THE SESSION LEFT STUDENTS FEELING MOTIVATED AND BETTER PREPARED TO PURSUE THEIR CAREER GOALS.



GREEN TECHNOLOGY

A THREE-DAY GREEN TECHNOLOGY WORKSHOP WAS HELD IN COLLABORATION WITH UNITED WAY OF CHENNAI FROM AUGUST 12-14, 2024, FOCUSING ON ENVIRONMENTAL AWARENESS, SKILL DEVELOPMENT, AND HANDS-ON TRAINING IN SUSTAINABLE PRACTICES. THE SESSIONS COVERED KEY AREAS SUCH AS RENEWABLE ENERGY, WASTE MANAGEMENT, AND GREEN ENTREPRENEURSHIP, FEATURING EXPERT TALKS, LIVE DEMONSTRATIONS, AND INTERACTIVE DISCUSSIONS. PARTICIPANTS ENGAGED IN PRACTICAL TRAINING AND SHOWCASED THEIR ECO-FRIENDLY PROJECTS ON THE FINAL DAY. LED BY EXPERIENCED FACULTY AND STUDENT COORDINATORS, THE EVENT AIMED TO EMPOWER YOUNG WOMEN BY PROVIDING KNOWLEDGE AND CAREER OPPORTUNITIES IN GREEN TECHNOLOGY.



ORGANIZED BY SHIFT II, DEPARTMENT OF COMMERCE (GENERAL & CORPORATE SECRETARYSHIP), THE PROGRAM PROVIDED PARTICIPANTS WITH VALUABLE INSIGHTS INTO SUSTAINABLE PRACTICES, ECO-FRIENDLY SOLUTIONS, AND THEIR IMPACT ON THE ENVIRONMENT. TOPICS INCLUDED RENEWABLE ENERGY APPLICATIONS, SUSTAINABLE WASTE MANAGEMENT, AND GREEN BUSINESS MODELS. THROUGH HANDS-ON EXPERIENCE, PARTICIPANTS EXPLORED GREEN INNOVATIONS, IMPROVING THEIR TECHNICAL AND ENTREPRENEURIAL SKILLS. THE WORKSHOP ALSO HIGHLIGHTED THE ROLE OF WOMEN IN ENVIRONMENTAL LEADERSHIP, INSPIRING THEM TO PURSUE CAREERS IN SUSTAINABILITY AND GREEN TECHNOLOGY.



CROCHET MAKING



THE IQAC, IIC, AND ENTREPRENEURSHIP CELL ORGANIZED A ONE-DAY WORKSHOP ON CROCHET MAKING ON AUGUST 24, 2024, TO PROMOTE CREATIVITY AND ENTREPRENEURIAL SKILLS AMONG STUDENTS. LED BY MS. R. SRI VIDHYA BHARATHI, A SKILLED CROCHETER, THE SESSION INTRODUCED PARTICIPANTS TO VARIOUS CROCHET TECHNIQUES, STITCHES, AND PATTERNS. STUDENTS ACTIVELY ENGAGED IN HANDS-ON LEARNING, CREATING BEAUTIFUL HANDCRAFTED PIECES UNDER EXPERT GUIDANCE. THE EVENT, COORDINATED BY THE DEPARTMENT OF COMMERCE (GENERAL & CORPORATE SECRETARYSHIP - SHIFT II) WITH THE SUPPORT OF FACULTY AND STUDENT COORDINATORS, PROVIDED A PLATFORM FOR SKILL DEVELOPMENT AND SELF-EMPLOYMENT OPPORTUNITIES. THE OVERWHELMING PARTICIPATION HIGHLIGHTED THE SIGNIFICANCE OF SUCH INITIATIVES IN FOSTERING CREATIVITY, EMPOWERMENT, AND FINANCIAL INDEPENDENCE, ENCOURAGING THE ORGANIZERS TO CONDUCT MORE SUCH WORKSHOPS IN THE FUTURE.



THE ONE-DAY WORKSHOP ON CROCHET MAKING INCLUDED AN INTRODUCTION TO CROCHET TECHNIQUES, STITCHES, AND PATTERNS BY MS. R. SRI VIDHYA BHARATHI. PARTICIPANTS ENGAGED IN HANDS-ON TRAINING, LEARNING TO CREATE HANDCRAFTED CROCHET PIECES. THE SESSION PROVIDED GUIDANCE ON USING DIFFERENT YARNS AND HOOKS, IMPROVING STITCHING PRECISION, AND EXPLORING CREATIVE DESIGNS. STUDENTS ACTIVELY PRACTICED THEIR SKILLS UNDER EXPERT SUPERVISION, RECEIVING PERSONALIZED TIPS AND CORRECTIONS. THE WORKSHOP CONCLUDED WITH PARTICIPANTS SHOWCASING THEIR COMPLETED CROCHET WORK, FOSTERING A SENSE OF ACCOMPLISHMENT AND ENCOURAGING THEM TO EXPLORE FURTHER POSSIBILITIES IN CROCHET-MAKING.

INNER ENGINEERING



THE DEPARTMENT OF COMMERCE (GENERAL & CORPORATE SECRETARYSHIP) - SHIFT II, IN ASSOCIATION WITH ISHA, ORGANIZED A TEN-DAY INNER ENGINEERING WORKSHOP FROM AUGUST 19 TO AUGUST 29, 2024. THE EVENT FOCUSED ON ENHANCING STUDENTS' PHYSICAL, MENTAL, AND EMOTIONAL WELL-BEING THROUGH YOGA, MEDITATION, AND SELF-AWARENESS EXERCISES. SESSIONS BEGAN WITH INSIGHTFUL VIDEOS BY SADHGURU, FOLLOWED BY DISCUSSIONS ON MINDFULNESS AND STRESS MANAGEMENT. STUDENTS ACTIVELY PARTICIPATED IN GROUP ACTIVITIES, BREATHING EXERCISES, AND OUTDOOR GAMES, PROMOTING TEAMWORK AND HOLISTIC GROWTH.



THE WORKSHOP CREATED AN IMMERSIVE LEARNING EXPERIENCE, HELPING STUDENTS DEVELOP INNER RESILIENCE AND CLARITY. THE EVENT WAS GUIDED BY IQAC AND DEDICATED FACULTY COORDINATORS, ENSURING A STRUCTURED APPROACH. THE ORGANIZING COMMITTEE PLAYED A CRUCIAL ROLE IN MANAGING THE SESSIONS EFFECTIVELY. SPECIAL APPRECIATION WAS GIVEN TO THE PRINCIPAL AND DIRECTORS FOR THEIR ENCOURAGEMENT. THE STUDENTS EXPRESSED ENTHUSIASM AND GRATITUDE, FINDING THE PROGRAM TRANSFORMATIVE AND ENRICHING. THIS WORKSHOP WAS A JOURNEY TOWARDS SELF-IMPROVEMENT AND BALANCED LIVING.

KRISHNA JAYANTI CELEBRATION

THE SKC STUDENT COUNCIL SHIFT -2 ORGANIZED A VIBRANT KRISHNA JAYANTHI CELEBRATION ON 27TH AUGUST 2024 AT KRISHNA AUDITORIUM, BRINGING TOGETHER STUDENTS AND FACULTY FOR A CULTURAL AND SPIRITUAL EXTRAVAGANZA. THE EVENT FEATURED MESMERIZING DANCE PERFORMANCES, SOULFUL MUSICAL RENDITIONS, AND ENGAGING SKITS, ALL BEAUTIFULLY PORTRAYING THE LIFE AND TEACHINGS OF LORD KRISHNA. DRESSED IN COLORFUL TRADITIONAL ATTIRE, THE PERFORMERS CAPTIVATED THE AUDIENCE WITH THEIR GRACEFUL MOVEMENTS AND EXPRESSIVE STORYTELLING. THE STAGE WAS ADORNED WITH PEACOCK FEATHERS AND TRADITIONAL MOTIFS, ENHANCING THE FESTIVE SPIRIT.



HIGHLIGHTS OF THE EVENING INCLUDED GROUP DANCE PERFORMANCES DEPICTING KRISHNA'S RASLEELA, WHICH SHOWCASED UNITY AND DEVOTION. THE EVENT CONCLUDED WITH A HEARTFELT VOTE OF THANKS, EXPRESSING GRATITUDE TO ALL PARTICIPANTS AND ORGANIZERS FOR THEIR DEDICATION IN MAKING THE CELEBRATION A GRAND SUCCESS. THROUGH MUSIC, DANCE, AND DRAMA, THE EVENT NOT ONLY ENTERTAINED BUT ALSO REMINDED EVERYONE OF KRISHNA'S TIMELESS TEACHINGS OF LOVE, RIGHTEOUSNESS, AND HARMONY.

STARTUP UTOPIA

"EMPOWERING YOUNG MINDS TO SHAPE THE FUTURE"



ON 3RD, SEPTEMBER, 2024, THE EVENT WAS ORGANIZED BY DEPARTMENT OF COMMERCE SHIFT II. THE SESSION WAS LED BY MR. SRINATH RANGASWAMY, FOUNDER DIGITAL BULL, LEAD GENERATION FOR BUSINESSES AI. THE STAGE ON FIRE WITH AN IMPERATIVE SESSION-STARTUP UTOPIA. THIS EVENT BROUGHT TOGETHER BUDDING ENTREPRENEURS, INNOVATORS, AND THOUGHT LEADERS TO SHARE IDEAS, INSPIRE, AND SHAPE THE FUTURE.

THE PROGRAM FEATURED IDEA GENERATION TECHNIQUES, FUNDING OPTIONS - BOTH GOVERNMENT AND NON GOVERNMENTAL, GETTING INFORMATION FROM INCUBATION CENTRES AND MORE. THE EVENT PROVIDED A PLATFORM FOR STUDENTS TO GET A FAIR IDEA ON THE PROCESS AND NUANCES OF STARTUP ENTREPRENEURSHIP.



PERSONALITY DEVELOPMENT AND PERSONAL HYGIENE

**"Empowering Students to Become Confident,
Resilient, and Successful Individuals"**



**ON SEPTEMBER 3RD, 2024, DEPARTMENT OF COMMERCE,
SHIFT II WELCOMED DR. SWATHI PRAVEEN FOR A
TRANSFORMATIVE PERSONALITY DEVELOPMENT AND
PERSONAL HYGIENE PROGRAM, DESIGNED TO HELP
STUDENTS UNLOCK THEIR FULL POTENTIAL. THIS
ENGAGING AND INTERACTIVE EVENT AIMED TO EQUIP
STUDENTS WITH ESSENTIAL LIFE SKILLS, CONFIDENCE,
AND RESILIENCE.**



Teachers Day

"A Heartfelt Tribute to the Selfless
Dedication of Our Teachers"



STUDENTS OF SHIFT I,II OF SHRI KRISHNASWAMY COLLEGE FOR WOMEN CELEBRATED THEIR TEACHERS ON 5TH SEPTEMBER 2024. THIS PROGRAM WAS TO EXPRESS THEIR GRATITUDE AND APPRECIATION FOR THE EFFORTS OF THE FACULTY. THE EVENT WAS A TESTAMENT TO THE STUDENTS' ADMIRATION AND RESPECT FOR THEIR MENTORS.

SEE4FIT WITH SDG

Young ExNoRa


E i
International



ON SEPTEMBER 10TH, 2024, THE DEPARTMENT OF COMMERCE SHIFT 2 ORGANIZED A PROGRAM. THIS SIGNIFICANT STEP TOWARDS PROMOTING SUSTAINABILITY AND SOCIAL RESPONSIBILITY THROUGH THE SEE4FIT WITH SDG PROGRAM. THE INITIATIVE AIMED TO RAISE AWARENESS ABOUT THE UNITED NATIONS' SUSTAINABLE DEVELOPMENT GOALS (SDGS) AND INSPIRE STUDENTS TO ACHIEVE A MORE SUSTAINABLE FUTURE, WITH A SPECIFIC FOCUS ON CLIMATE CHANGE, GENDER EQUALITY, AND INCLUSION OF MINORITIES, WHICH ARE KEY CHALLENGES IN OUR RAPIDLY CHANGING WORLD.



ONAM CELEBRATION



**IQAC & DEPARTMENT OF COMMERCE GENERAL AND
CORPORATE SECRETARYSHIP SHIFT II ORGANIZED
ONAM ON 12.09.2024**

**ONAM AT OUR COLLEGE WAS A VIBRANT MIX OF
CULTURE, CREATIVITY, AND CELEBRATION! THE EVENT
BEGAN WITH A RANGOLI (POOKALAM) COMPETITION,
WHERE STUDENTS SHOWCASED STUNNING FLORAL
DESIGNS, FILLING THE CAMPUS WITH FESTIVE COLORS.**



**THE EXCITEMENT CONTINUED WITH A FASHION WALK,
WHERE PARTICIPANTS DAZZLED IN ELEGANT
TRADITIONAL KERALA ATTIRE. THE ENERGY SOARED
WITH MESMERIZING DANCE PERFORMANCES, BLENDING
CLASSICAL GRACE WITH MODERN RHYTHMS, LEAVING
THE AUDIENCE IN AWE.**



**THE DAY WAS FILLED WITH LAUGHTER, TOGETHERNESS,
AND THE TRUE SPIRIT OF ONAM. AS WE CHERISH THESE
MOMENTS, WE LOOK FORWARD TO MANY MORE
CELEBRATIONS TO COME!**






LIBRARY VISIT TO BRITISH COUNCIL



IQAC, TITAN LEAP CHENNAI TOOK THE DEPARTMENT OF COMMERCE & CORPORATE SECRETARYSHIP SHIFT II ON A EDUCATIONAL VISIT TO THE BRITISH COUNCIL LIBRARY ON 19TH SEPTEMBER 2024



ON SEPTEMBER 19, 2024, STUDENTS STARTED THAT IT WAS AN EXCITING AND ENRICHING EXPERIENCE. AS WE EXPLORED THE LIBRARY, WE WERE AMAZED BY THE VAST COLLECTION OF BOOKS. THE PEACEFUL ATMOSPHERE MADE READING EVEN MORE ENJOYABLE. WE READ VARIOUS BOOKS AND GAINED VALUABLE KNOWLEDGE ON DIFFERENT TOPICS. THE LIBRARY ALSO HAD DIGITAL RESOURCES THAT ENHANCED OUR UNDERSTANDING. ENGAGING WITH SUCH A WEALTH OF INFORMATION HELPED US EXPAND OUR THINKING. IT WAS INSPIRING TO SEE MANY STUDENTS DEEPLY IMMERSSED IN LEARNING. THIS VISIT NOT ONLY BROADENED OUR KNOWLEDGE BUT ALSO ENCOURAGED US TO DEVELOP A STRONG READING HABIT. A LIBRARY IS TRULY A TREASURE TROVE OF WISDOM, AND THIS EXPERIENCE WILL ALWAYS REMAIN SPECIAL TO US.



AWARENESS ON WOMEN SAFETY BY TAMILNADU CHILD WELFARE DEPARTMENT

**IQAC, IIC & DEPARTMENT OF COMMERCE AND
CORPORATE SECRETARYSHIP SHIFT -II
ORGANIZED ON SEPTEMBER 20TH, 2024**



THE EVENT WAS GRACED BY MRS. SHOBA DEVI, SUB-INSPECTOR OF POLICE, TAMILNADU CHILD AND WOMEN WELFARE DEPARTMENT, AS THE RESOURCE PERSON.



MRS. SHOBA DEVI ADDRESSED THE STUDENTS ON VARIOUS ASPECTS OF WOMEN'S SAFETY, EMPHASIZING THE IMPORTANCE OF SELF-AWARENESS, LEGAL RIGHTS, AND EMERGENCY RESPONSE MEASURES. SHE EDUCATED STUDENTS ON HOW TO SEEK HELP IN DANGEROUS SITUATIONS AND ENCOURAGED THEM TO BE VIGILANT IN PUBLIC SPACES.

A SIGNIFICANT HIGHLIGHT OF THE SESSION WAS THE DISCUSSION ON THE KAVALAN SOS HELPLINE (DIAL 112) AND THE KAVALAN APP, BOTH OF WHICH PROVIDE IMMEDIATE ASSISTANCE TO WOMEN IN DISTRESS. SHE URGED STUDENTS TO SAVE THE HELPLINE NUMBER AND DOWNLOAD THE APP TO ENSURE QUICK ACCESS TO EMERGENCY SERVICES

TO MAKE THE SESSION MORE ENGAGING, A SPECIAL SONG ABOUT THE KAVALAN INITIATIVE WAS PLAYED, REINFORCING THE IMPORTANCE OF SAFETY AWARENESS AND PROACTIVE MEASURES.

THE EVENT CONCLUDED WITH AN INTERACTIVE Q&A SESSION, WHERE STUDENTS DISCUSSED SELF-DEFENSE TECHNIQUES, CYBER SAFETY, AND THE ROLE OF LAW ENFORCEMENT IN ENSURING WOMEN'S SECURITIES.

THIS AWARENESS PROGRAM WAS A POWERFUL STEP TOWARDS EMPOWERING STUDENTS WITH KNOWLEDGE, CONFIDENCE, AND RESOURCES TO STAY SAFE



ILAKIYA MANDRAM



**IQAC & DEPARTMENT
OF TAMIL SHIFT 2
ORGANIZED A ILAKIYA
MANDRAM ON
23 SEPTEMBER 2024**

THE EVENT FOCUSSED ON PROMOTING THE CULTURE AND TRADITIONS OF THE TAMIL LANGUAGE. SEVERAL COMPETITIONS WERE CONDUCTED FOR STUDENTS LIKE MOZHIYODU VILAYADU, VIVADA MEDAI, ILAKIYA MADHARGAL THANINADIPI. THROUGH THE VARIOUS COMPETITIONS CONDUCTED ON THE DAY, STUDENTS BROUGHT TO LIFE THE ICONIC WOMEN CHARACTERS TO LIFE ON STAGE AND FOSTERED THE LOVE FOR THE ANCIENT LANGUAGE.



ENGLISH LITERARY FORUM

"I HAVE NOT FAILED. I'VE JUST FOUND 10,000 WAYS THAT WON'T WORK." – THOMAS EDISON



IQAC AND DEPARTMENT OF ENGLISH, SHIFT 2 ORGANIZED A EVENTON LITERARY FORUM ON 23 SEPTEMBER 2024

THE FORUM FACILITATED DISCUSSIONS THAT BRIDGED LITERATURE WITH CULINARY ARTS AND FILM, ENCOURAGING PARTICIPANTS TO ANALYSE THEMES, NARRATIVES, AND CULTURAL CONTEXTS ACROSS DIFFERENT CREATIVE EXPRESSIONS.

PARTICIPANTS GAINED EXPOSURE TO VARIOUS FORMS OF STORYTELLING. THE FORUM WAS A PLATFORM TO BRING OUT THEIR CRITICAL THINKING SKILLS. STUDENTS EXPRESSED THEIR ENTHUSIASM BY REVIEWING MOVIES AND THEIR FOOD PLATTER. THE EVENT "FUN WITH WORDS" WAS AN ENGAGING AUDIO-VISUAL TREAT WHICH KINDLED THE LITTLE CHILD IN THE STUDENTS. IT WAS A TUFF TIFF AT THE HOT SEAT BEFORE THE WISE EMERGED TRIUMPHANT.

THE GUEST FOR THE DAY WAS MS. D UMAMAHESWARI, FACULTY, SHRI KRISHNASWAMY MATRICULATION HR. SECONDARY SCHOOL WHO SPOKE A FEW WORDS EXPRESSING HER BEST WISHES FOR THE WINNERS OF THE COMPETITIONS CONDUCTED. THE STUDENTS ENTHUSIASTICALLY PARTICIPATED IN THE COMPETITIONS AND WALKED AWAY WITH SEVERAL PRIZES.



dia
ck, Anna Nagar, Chennai, Tamil Nadu 60

5:30

VOTING AND DEMOCRACY

ORATORICAL COMPETITION

**IQAC & DEPARTMENTAL
OF COMMERCE GENERAL
AND CORPORATE
SECRETARYSHIP SHIFT 2
ORGANISED A EVENT ON
THE TITLED VOTING AND
DEMOCRACY AND
ORATORICAL COMPETITION
ON 23 SEPTEMBER 2024**



**TO OBSERVE INTERNATIONAL DAY OF
DEMOCRACY, AN ORATORICAL COMPETITION
WAS CONDUCTED FOR THE STUDENTS ON
THE TOPICS RELATED TO "VOTING IN
DEMOCRACY".**

**THE STUDENTS ADDRESSED VARIOUS
POINTS ON THE IMPORTANCE OF VOTING,
IMPACT OF TECHNOLOGY IN REDUCING
MALFUNCTIONS IN ELECTIONS. THE
COMMUNICATION SKILL OF THE STUDENTS
WAS EXHIBITED.**

**ON ACCOUNT OF INTERNATIONAL DAY OF
DEMOCRACY, THE STUDENTS SPOKE ABOUT
THE IMPORTANCE OF EDUCATED VOTING,
YOUTH IN THE ELECTIONS, MODERN
TECHNOLOGY IN THE ELECTIONS. IT
CREATED AWARENESS AMONG THE
STUDENTS ON IMPORTANCE OF VOTING IN
THE DEMOCRATIC WORLD.**

BEYOND GRADUATION

A PATHWAY TO BETTER CAREER

"IT ALWAYS SEEMS IMPOSSIBLE UNTIL IT'S DONE." – NELSON MANDELA



**IQAC, IIC & DEPARTMENT
OF COMMERCE AND
CORPORATE SECRETARYSHIP
SHIFT 2 ORGANIZED AN EVENT
TITLED BEYOND GRADUATION –
A PATHWAY OF BETTER
CAREER ON 01 OCTOBER 2024**

**"LET US MAKE OUR FUTURE NOW, AND LET
US MAKE OUR DREAMS TOMORROW'S
REALITY," SAID MALALA YOUSAFZAI.
SEMINAR TITLED BEYOND GRADUATION: A
PATHWAY TO A BETTER CAREER" ON 1ST
OCTOBER 2024.**

**MR. ABHILASH O FROM HEWLETT
PACKARD ENTERPRISES HELPED
STUDENTS TO IDENTIFY THEIR
STRENGTHS, SET CLEAR CAREER GOALS,
AND DEVELOP A STRATEGY FOR LONG-
TERM PROFESSIONAL GROWTH. THE
PROGRAM WAS SOLELY TARGETED
TOWARDS GUIDING INDIVIDUALS IN MAKING
INFORMED CAREER DECISIONS AND
CONTINUOUSLY ENHANCING THEIR SKILLS
FOR SUSTAINED SUCCESS IN A
COMPETITIVE JOB MARKET.**



TEACHERS ACHIEVEMENTS



DR.K.SHIVASHANKARI

**CO-ORDINATOR
DEPARTMENT OF CORPORATE SECRETARYSHIP**

PATRICIAN COLLEGE OF ARTS AND SCIENCE , ADYAR

Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC in 2021. A Christian Minority Institution Ranked 1st in Tamil Nadu & 10th in India among Non-Autonomous Colleges by Education World
Awarded 4 Star with Mentor Status by Innovation Cell, MHE, Govt. of India
Green Champion Award 2023 by Government of Tamil Nadu

Patrician Research Center (PRC) in association with IQAC Organise
7-Day Online International Professional Development Program

Certificate of Participation

This is to certify that **Dr./Mr./Ms./ Dr. Rajachitra Manivannan , Assistant Professor - B. Com. Corporate Secretaryship , Shri Krishnaswamy College** has participated on 'Research Craftmanship' Mastering the Art of Scholarly Inquiry, Organized by Patrician Research Center in Association with IQAC of Patrician College of Arts and Science, Adyar, Chennai from **16.08.2024 to 23.08.2024.**




 Dr. Anshuljanyee Senthil Ramesh Dr. Fatima Vasanth Bro. Navin P

Affiliated to the University of Madras & Reaccredited 'A+' Grade by NAAC in 2021. A Christian Minority Institution Ranked 1st in Tamil Nadu & 10th in India among Non-Autonomous Colleges by Education World
Awarded 4 Star with Mentor Status by Innovation Cell, MHE, Govt. of India
Green Champion Award 2023 by Government of Tamil Nadu

Patrician Research Center (PRC)
In association with IQAC

Certificate of Participation

This is to certify that **Dr./Mr./Ms./ Dr. Rajachitra Manivannan , Assistant Professor , Shri Krishnaswamy College for Women** has participated on 'Sustaining Innovation: National Level Workshop on Research Project Funding Strategies', Organized by Patrician Research Center (PRC) in Association with IQAC, Patrician College of Arts and Science, Adyar, Chennai on **13.09.2024.**




 Dr. Anshuljanyee Senthil Ramesh Dr. Fatima Vasanth Bro. Navin P



SCHOOL OF COMMERCE
Certificate of Participation

This is to certify that **Dr. Rajachitra Manivannan, Assistant Professor, Shri Krishnaswamy College for Women** has actively participated in the International Virtual Faculty Development Program on "Recent Advances in Teaching and Research on Sustainable Development in Commerce" Organized by School of Commerce, Vel Tech Engineering College, Chennai, Tamil Nadu on 17th to 19th December 2024.




 Dr. A. Aranganathan Prof. Dr. A. Anandhan Prof. Dr. Rajarajagopal
 Head of the Department Vice-Chancellor Vice-Chancellor


STAR INTERNATIONAL
 Foundation for Research and Education
 e-Certificate of Recognition

This is to certify that **Prof/Dr/MS/Dr. Rajachitra Manivannan., Assistant Professor of B. Com. Corporate Secretaryship, Shri Krishnaswamy College for Women**, has actively participated in "Five Days Online Workshop on Foundation of Stock Market for Beginners" organized by Star International Foundation for Research and Education on **21.09.2024 - 25.09.2024**


 Dr. S. Selvar
 Founder / Managing Trustee

Certificate ID: SRISA-CE-0001
<http://starindia.org>



DR. RAJACHITHRA MANIVANNAN
ASSISTANT PROFESSOR
DEPARTMENT OF CORPORATE SECRETARYSHIP



MS A.UDAYA NANDINI
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE



DR.E.MENAKA
ASSISTANT PROFESSOR
DEPARTMENT OF TAMIL.



MS.S.KARISHMA RUHI
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE



STAR INTERNATIONAL Foundation for Research and Education

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Tiruchengode-637211, Namakkal-Dt, Tamil Nadu, India

e-Certificate of Recognition

This is to certify that Prof/Dr/Mr/Ms SANDHYA S, Assistant Professor of Commerce, Shri Krishnaswamy College For women, has actively participated in "Five Days Online Workshop on Foundation of Stock Market for beginners" organized by Star International Foundation for Research and Education on 23.09.2024 - 27.09.2024

Dr.S. Sekar
Founder / Managing Trustee



Certificate ID NCT07A-CE000034

<https://starifre.org/>



SHRI KRISHNASWAMY COLLEGE FOR WOMEN

(Affiliated to University of Madras)
Accredited by NAAC with B+ Grade and 2(1) Status under UGC Act
Managed by Krishnaswamy Educational Trust (Regd.)
No-42, 6th Main road, AC Block, Anna Nagar, Chennai-40.

Certificate of Participation

This is to certify that Ms. S.SANDHYA of
SHRI KRISHNASWAMY COLLEGE FOR WOMEN has participated in one week
National level Faculty Development Program on "Advances in Research
Methodology and Mathematical Computation" conducted by IQAC & Department
of Mathematics from 18th December 2024 to 23rd December 2024.

Dr. Anita Rajendran
Principal

Shri. K.B. Krishnanand
Director

Shri K.B. Arun
Director

Shri. K.B.K. Raj Mohan
Director



MS.S.SANDHYA
ASSISTANT PROFESSOR
DEPARTMENT OF CORPORATE SECRETARYSHIP

PATRICIAN COLLEGE OF ARTS AND SCIENCE , ADYAR



Affiliated to the University of Madras & Reaccredited 'A' Grade by NAAC in 2023 A Christian Minority Institution
Ranked 1st in Tamil Nadu & 18th in India among Non-Autonomous Colleges by Education World
Awarded 4 Star with Member Status by Innovation Cell, MoE, Govt. of India
Green Champion Award 2023 by Government of Tamil Nadu

**Patrician Research Center (PRC)
In association with IQAC**

Certificate of Participation

This is to certify that **Dr./Mr./Ms./ DIKSHITA.J, Assistant Professor , Shri Krishnaswamy College for Women** has participated on 'Sustaining Innovation: National Level Workshop on Research Project Funding Strategies', Organized by Patrician Research Center (PRC) in Association with IQAC, Patrician College of Arts and Science, Adyar, Chennai on **13.09.2024**.


Dr. Arakiamary Geetha Rufus
Principal


Dr. Fatima Vasanth
Academic Director


Bro. Naveen F
Director & Secretary



STAR INTERNATIONAL
Foundation for Research and Education

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Tiruchengode-637211, Namakkal-Dt, Tamil Nadu, India

e-Certificate of Recognition

This is to certify that Prof/Dr/Mr/Ms **Dikshita J, Assistant Professor of Corporate Secretaryship, Shri Krishnaswamy College for Women** , has actively participated in "Five Days Online Workshop on Foundation of Stock Market for beginners" organized by Star International Foundation for Research and Education on 23.09.2024 - 27.09.2024


Dr. S. Sekar
Founder / Managing Trustee



Certificate ID NCT07A-CE000292



MS. DIKSHITA.J
ASSISTANT PROFESSOR
DEPARTMENT OF CORPORATE SECRETARYSHIP



MS.MALINI D KARTIKA
ASSISTANT PROFESSOR
DEPARTMENT OF ENGLISH

Faculty creations



Ms.D Malini Kartika
Assistant professor
Department of English



Dr. Rajachithra manivanan
Assistant professor
Department of corporate secretaryship



Student's creativity



Ughasri.s
III B.com General



Student's creativity



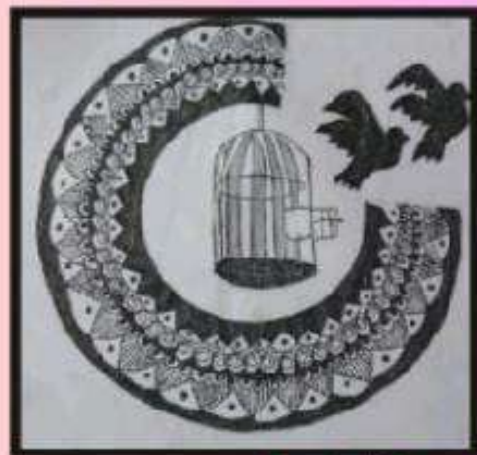
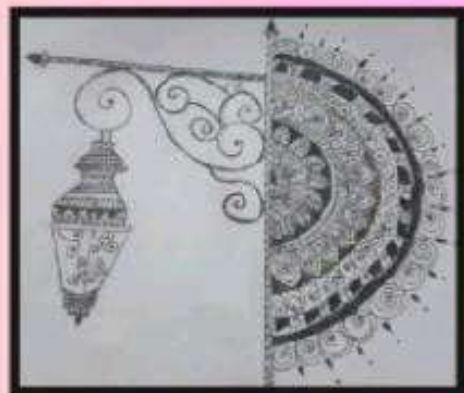
SUSHMITHA
III B.COM GENERAL

Student's Talent



BAVITHA P K
III B.COM GENERAL

ASWINI.v
III B.com (CS)



Student's creativity



Deepa .v
I B.com General



Bavatharani.R
I B.com General

