

NEWSLETTER

SHRI KRISHNASWAMY COLLEGE FOR

WOMEN

BCOM HONOURS

2024-2025



**JULY24-
AUGUST24**

SIP-DEEKSHARAMBH

The 2023-2024 academic year began on June 19 for senior UG/PG students, July 3 for first-year UG, and August 16 for first-year PG students.

A Student Induction Programme, 'Deeksharambh,' was held to help new students adjust to college life.

For UG students, the induction programme ran from July 3 to July 10, 2024.

DIGITAL LITERACY FOR SCHOOL STUDENTS DATE : 05.09.2024

A Digital Literacy session was conducted on 05.09.2024 by the Honours Department for students of the Government School. The program aimed to enhance students' understanding of digital tools and safe online practices.



CAREER GUIDANCE:

JULY7,2024

Career guidance was conducted on July 7, 2024, the resource person Ms. Pavithra Elumalai, elaborated the students on their career choices and job opportunities.



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Long 80.211834°
16/07/24 01:01 PM GMT +05:30

UNDERSTANDING SELF VALUES AND POWERS 19.7.24

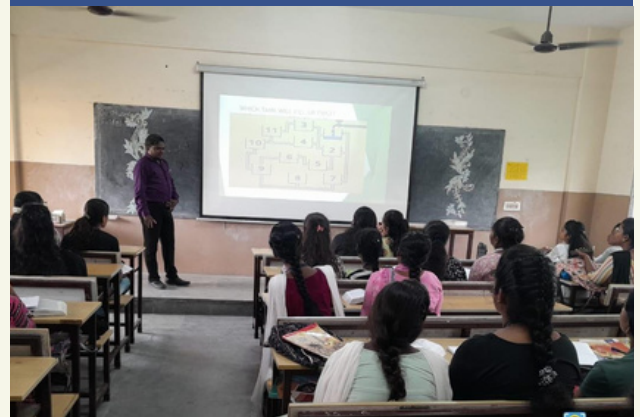
The session "Understanding Self Values and Powers" held on 19.7.24 by the Brahma Kumaris was deeply insightful, encouraging self-reflection and inner growth. It emphasized recognizing one's inherent strengths and aligning actions with core values. Participants were inspired to harness inner peace and clarity for a more purposeful life.



CAREER GUIDANCE: STRATEGIES TO CRACK PROFESSIONAL COURSE ALONG WITH UG DEGREE 16.7.24

CA Aishwarya Ramesh from My Career Point shared strategies to effectively manage CA preparation alongside a UG degree. She emphasized time management, consistent revision, and the importance of choosing the right mentorship.

Her key message: consistency and planning are essential for success in professional courses.



ROLE OF DIRECTORS IN CORPORATE GOVERNANCE 8.10.24

Dr. S. Rakesh, Assistant Professor at Agarsen College, delivered an insightful session on the role of directors in corporate governance. He vividly explained their responsibilities in ensuring transparency, accountability, and ethical decision-making within organizations.

The session highlighted how directors play a crucial role in upholding strong governance practices and stakeholder trust.

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**INDUSTRIAL VISIT -
15.2.25**

As part of the curriculum, students visited Modern Bakers near Madhavaram for an industrial exposure trip. The visit provided valuable insights into real-time bakery operations and production processes. Students gained ample ideas and hands-on experience, enriching their practical knowledge.

**WORKSHOP: TRADE WARS
AND THEIR IMPACT ON
FINANCIAL MARKETS -9.1.25 &
13.1.25**

A workshop on "Trade Wars and Their Impact on Financial Markets" was held on 9.1.25 and 13.1.25, led by Mohan Kumar, a renowned Udemy instructor. The sessions offered deep insights into global trade dynamics and their influence on financial markets. Participants explored the intricate workings of stock exchanges and market volatility. It was truly an eye-opening experience that enhanced financial awareness and understanding.



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STUDENTS ACHIEVEMENTS

On College Day, G. Dhanalakshmi of II B.Com Honours and A. Ramya Shri of I B.Com Honours were awarded appreciation certificates for securing the highest academic scores.

Sahana and Subathra of II B.Com Honours were also recognized with certificates for their roles as Secretary and Assistant Secretary.

These achievements reflect the dedication and excellence of our students.

It was a proud and inspiring moment for the entire department.

SPORTS DAY - 7.3.25

Annual Sports Meet was held on 7th March 2025, marking a day of great enthusiasm and spirit. Students from department of Honours actively took part in the march past with full energy and discipline.

Their outstanding performance earned us the second prize in the event. It was truly a memorable and proud moment for the entire department.

