



# **SHRI KRISHNASWAMY COLLEGE FOR WOMEN**

**(Affiliated to University of Madras)  
Accredited By NAAC with B+ Grade and 2(f) Status under UGC Act  
Managed by Krishnaswamy Educational Trust (Regd.)  
Anna Nagar, Chennai-40.**

## **INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**ANNUAL QUALITY INITIATIVES  
2024 - 2025**

# Annual Quality initiatives - 2024-25

**Date:05.06.2024**

**Venue: Principal's office**

## **Agenda**

### *Curricular Aspects*

1. Conduct of Student Induction Programmes – 'Deeksharambh'
2. Certificate courses
3. Book launch programmes
4. Inter-collegiate competitions
5. Industrial visits
6. Completion of CMA Foundation

### *Teaching-Learning and Evaluation*

7. National level Webinar
8. Seminars, guest lectures, and workshops

### *Research, Innovations and Extension*

9. Organizing conferences
10. Programmes under Institution Innovation Council (IIC)
11. Skill Development Centre expansion
12. Conduct of Daan Utsav
13. Outreach & Community Engagement

### *Infrastructure and Learning Resources*

14. Establishment of Staff Lounge, upgradation of Library, renovation of Canteen, and installation of a Selfie Booth

### *Student Support and Progression*

15. Placement Cell initiatives
16. Career guidance programmes
17. Life skill training programmes

## 18. Outbound training programmes

### *Governance, Leadership and Management*

19. Institutional collaborations and Memorandums of Understanding (MoUs)
20. Activities by functional cells and clubs
21. Programmes by newly formed cells
22. Faculty and professional development programmes
23. Tamil drama under Ainthalir Mandram
24. Teacher and women achiever award function
25. Awareness programme on Higher Education for school students

## **Minutes of the Meeting**

### *Curricular Aspects*

1. It was resolved to plan and conduct Student Induction Programmes under 'Deeksharambh' for both UG and PG batches to orient students towards academic practices, institutional values, and support services.
2. All departments were directed to offer certificate courses relevant to their respective academic disciplines to enhance students' knowledge and employability skills.
3. The Departments of Tamil and English proposed to organize book launch events to encourage literary engagement, scholarly writing, and academic dissemination.
4. Departments were encouraged to organize inter-collegiate competitions to promote academic excellence, creativity, and collaborative learning among students.
5. It was decided to organize industrial and field visits to facilitate experiential learning and provide practical exposure related to the curriculum.
6. The Department of Commerce planned to complete the CMA Foundation Course to strengthen professional training and career-oriented learning for students.

### *Teaching–Learning and Evaluation*

7. The Department of Hindi of SKC, Hindu College, in association with Nagari Lipi Parishad, planned to organize a National Webinar to explore and highlight the strength and global relevance of Nagari Lipi. Research papers were also expected to be presented by scholars and faculty members.
8. Seminars, guest lectures, and workshops were planned with a focus on emerging trends and technologies to enrich teaching–learning practices.

### *Research, Innovations and Extension*

9. Two departments proposed to organize conferences, preferably in collaboration with industry or other institutions, to promote research and academic networking.
10. IIC-related programmes were allotted to departments as per the IIC planner for systematic implementation of innovation and entrepreneurship activities.
11. The Entrepreneurship Development Cell planned to offer programmes aimed at enhancing entrepreneurial skills among students.
12. Daan Utsav was scheduled to be observed from 02.10.2024 to 08.10.2024 to inculcate the spirit of giving and social responsibility.
13. Outreach activities focusing on social responsibility and value-based education were planned to be expanded to strengthen community engagement and ethical awareness among students.

### *Infrastructure and Learning Resources*

14. It was decided to upgrade the library, renovate the canteen, and install a selfie booth to enhance campus facilities and student engagement.

### *Student Support and Progression*

15. The Placement Cell committed to enhancing student employability through pre-placement training, employer interaction sessions, orientation programmes, and outbound training.
16. Career guidance programmes were planned to be conducted across all disciplines to support informed career choices.

## Action taken report

### Curricular Aspects

1. Student Induction Programmes (SIP) under '*Deeksharambh*' were successfully conducted for
  - UG students from 03.07.2024 to 10.07.2024, and
  - PG students from 14.08.2024 to 16.08.2024, to orient students towards institutional culture, academic practices, and student support systems.
2. A wide range of certificate courses were offered to enhance students' technical, analytical, and professional skills. These included programmes in Data Science, Power BI, Tally, Digital Marketing, Website and Graphic Design, and Computerized Accounting. Industry-relevant training was provided through courses such as Entrepreneurship Management, FinTech, Programming in C++, and Public Speaking. Core competency development was supported through Quantitative Aptitude & Logical Reasoning, Accounting using Excel, and Computer Applications in Business. Collaborative certifications like Celonis Academy Alliance and initiatives such as Learnathon 2024 further enriched the learning experience.
3. A Book Launch on "Recent Trends in Literature" was organized by the Department of English on 15.02.2025 with 30 participants. The Department of Hindi conducted a Book Release and Award Programme on 02.03.2025, with 4 participants.
4. Inter-collegiate competitions were organized with active student participation as detailed below:
  - *Management Fest* – 204 participants
  - *Festember 2K24* – 456 participants
  - *TechFusion '25* – 111 participants
  - *Marcatus Fest* – 176 participants
  - *Mnemosyne 2025* – 95 participants

5. A diverse range of industrial and educational visits were organized to promote experiential learning and industry exposure.

Industrial visits included Hatsun Agro Product Ltd., Parle-G, Network Geeks, Modern Bakers, Avon Seals Pvt. Ltd., and Brakes India Ltd., providing insights into production processes, operations, and business practices.

Educational visits to IIT Madras, Anna Centenary Library, Institute of Mathematical Sciences, and Birla Planetarium enriched academic understanding.

Heritage and cultural visits to Dakshina Chitra, Ripon Building, and Jaswant Singh Gardens offered exposure to local history and architecture.

6. Nine students from the 2023–2025 batch successfully completed the CMA Foundation Course, strengthening their professional competencies.

#### Teaching–Learning and Evaluation

7. The Department of Hindi of SKC, in association with Hindu College and Nagari Lipi Parishad, organized a National Webinar on “*Vishva Lipi ke Roop Mein Nagari Lipi ka Samarthya*” on 04.03.2025.

Participants from various colleges, including 12 faculty members and students, presented their research papers during the webinar.

8. A variety of seminars, workshops, and webinars were organized focusing on research, career development, technology, finance, and social awareness.

- Academic sessions addressed research methodology and research paper presentation.
- Career-oriented programmes focused on start up strategies, design thinking, and higher education pathways.
- Technological themes included Artificial Intelligence (AI), Internet of Things (IoT), Data Science, and Robotics.
- Financial literacy was enhanced through sessions on the stock market and financial management.
- Social awareness programmes addressed women’s rights, privacy, and social equity.

Additionally, a Two-Day Workshop on “Generative AI for Effectual Research Document Generation” was conducted by the IQAC and the Department of Computer Applications, introducing participants to the use of Generative AI tools for efficient research documentation.

The IQAC and the Department of Tamil also conducted a Six-Day Inter-Collegiate Online Workshop titled “*Katral Karpithal Kanini Tamil*” from 23.09.2024 to 28.09.2024, focusing on the use of technology and the latest AI tools, with special emphasis on digital literacy and Tamil computing.

#### Research, Innovations and Extension – Action Taken Report

9. Two conferences were successfully conducted to promote research and academic exchange:
  - A Two-Day International Conference on Advances in Applied Sciences, Technology & Mathematics (ICAASTM-2025) was organized in collaboration with ICT Academy and MIT Square, London, on 20th and 21st February 2025, with 268 participants from various institutions.
  - A Tamil conference titled “Thiruvalluvar Suttiya Unarvugal” was conducted on 25.01.2025, with the participation of 16 scholars and faculty members, focusing on ethical and literary perspectives of Thiruvalluvar.
10. A total of 23 programmes were conducted under the Institution’s Innovation Council (IIC) to foster innovation and entrepreneurial thinking. These included activities such as “Opportunity for Early-Stage Entrepreneurs,” “From Vision to Venture: Exploring MSME Schemes,” “Seminar on Strategies for Startup,” “Brainwave Expo,” “Problem Solving and Ideation,” “Entrepreneurship – E-search Digital Marketing,” and “Startup and Entrepreneurship,” among others.
11. Entrepreneurial initiatives were organized to provide hands-on exposure and skill development. Key programmes included Beautician Course, From Vision to Venture: Exploring MSME Schemes, Magnetic Coaster, Krissh Bazaar, and

a Seminar on Electronics in IoT & Robotics, encouraging students to translate ideas into viable ventures.

12. Daan Utsav 2025 was celebrated from 02.10.2025 to 10.10.2025, promoting the spirit of collective giving and encouraging students and staff to contribute towards societal welfare through various charitable and community-oriented activities.
13. Outreach activities were actively undertaken through a variety of community service and awareness programmes, focusing on social responsibility, inclusive development, environmental awareness, and value-based education, thereby strengthening the institution's engagement with the community.

Date	Programme/Event name
15.08.2024	Feed the Hungry
05.09.2024	Digital Literacy for school students
10.12.2024	Say No Plastics
27.08.2024	Empowering Minds, Transforming Lives
15.08.2024	Awareness Programme on Dengue Fever
16.12.2024	Say No Plastics
16.08.2024	Bestowal to Creative Young Minds
23.08.2024	Food Donation
06.01.2025	Hands-on Artistry
03.02.2025 to 5.2.2025	An awareness program on the Severity of Premenstrual Syndrome (PMS)
10.02.2025	Wheels of change
04.01.2025	Feed the Hunger
10.03.2025	Tree Planting Drive
10.03.2025	Temple Clean Up
22.02.2025	Beach Clean Up
24.12.2024	Say No Plastics
06.01.2025	Creative Art workshop
15.02.2025	Higher Education Awareness Programme – Ayisha Matriculation Hr.Sec School

28.02.2025	Higher Education Awareness Programme – LB EAAR Matric Hr.Sec School
09.01.2025	Field Visit to 48th Chennai Book Fair 2025
21.02.2025	Outreach program on Shaping The Future Women Entrepreneurs

### *Infrastructure and Learning Resources*

14. Significant infrastructure enhancements were carried out during the academic year. These included the construction of a new Staff Lounge, expansion of the Library collection from 10,161 to 12,847 books and from 49 to 63 journals, complete renovation of the Canteen, and the installation of a Selfie Booth, thereby improving academic support facilities and overall campus ambience

### *Student Support and Progression – Action Taken Report*

15. The Placement Cell undertook several initiatives to enhance student employability and career readiness. The programmes conducted included:

- Employee Engagement Programme – *20 participants*
- Placement Orientation with Parents of First-Year Students – *111 parents*
- Prepare, Perform and Proper – Path to Career Success – *580 participants*
- Career Guidance Programme on E-Search – *116 participants*
- Career Guidance Programme – Session I (Avatar) – *460 participants*
- Career Guidance Programme – Session II (Avatar) – *460 participants*
- Career Guidance Programme on Business Accounting Process – *356 participants*

In addition, placement campus drives were conducted in association with Sutherland, BankBazaar, MMC, First Hub, Infosearch BPO Services, and Omega Health Care.

Overall, 1,818 students benefitted through placement-related training and recruitment activities.

16. A wide range of focused career guidance programmes were organized to support students in exploring specific career pathways. Key sessions included “Promising Career as Database Administrator,” “Career as a Company Secretary (CS),” and “Career Guidance Programme for CA Aspirants.” Finance-oriented sessions such as “A Pathway to Global Career Opportunities in the World of Finance” and “Empowering Tomorrow’s Banking Professionals” were conducted, while commerce graduates benefitted from “Unlocking Your Potential: Career Development for Commerce Graduates.” Practical employability skills were strengthened through Mock Interview sessions, Handling MNC Interviews for IT & Non-IT Sectors, and the Career Guidance Series – “What Next?”, enabling students to face real-world career challenges with confidence.

17. A variety of life skills programmes were organized to foster personal growth, ethical awareness, and student well-being. Value-based sessions such as “The Value of Values,” “Understanding Our Self Values & Powers,” and “Rise and Shine Through Education” promoted moral commitment and self-awareness. Mental health and wellness were addressed through a seminar on Digital Addiction and a Ten-Day Yoga Programme conducted by ISHA. Practical life competencies were enhanced through personality development and hygiene workshops and Barclays-sponsored life skills training. The Drama Club contributed to holistic development through performances like “Kalvi Selvam” and “Silambin Oosai,” nurturing cultural values, communication skills, and self-confidence.

18. A series of Outbound Training (OBT) initiatives were organized to promote experiential learning, leadership, and teamwork. Activities commenced with “Orientation on Out-Bound Training” and “OBT Orientation,” followed by the Seminar on Learning Through OBT, which highlighted the objectives and outcomes of outdoor learning.

The programme “Small Steps for a Sustainable Future” emphasized eco-conscious leadership.

A major highlight was the intensive Out Bound Training at Sky High Academy, offering hands-on experiential learning. The initiatives culminated

in an outdoor camp titled “Outbound: Where Learning Meets Adventure,” integrating academic learning with adventure-based leadership development.

*Governance, Leadership and Management*

19 . List of functional MoUs with institutions, other universities, industries, corporate houses:

- ✓ Apple G Web Technology
- ✓ Capital Equipment Services Limited
- ✓ Tamilnadu Advanced Technical Training Institute(TATTI)
- ✓ United Way Of Chennai
- ✓ Raise-MIT Square
- ✓ The Madras Chamber Of Commerce & Industry
- ✓ E-Search Advisors Digital Services
- ✓ Aide Et Action (Tech Mahindra)
- ✓ Aquilae Technologies Pvt Ltd
- ✓ JVS & Company
- ✓ Rangunathan &Co .Llp
- ✓ My Career Point
- ✓ Lavender Literary Club
- ✓ Cesl Academics, Chennai
- ✓ Vytcdc
- ✓ Beeja Innovators Private Limited
- ✓ Anniyappa Publications
- ✓ Why Global Services
- ✓ ICT Academy
- ✓ G-Tec Computer Education
- ✓ It Expert Training
- ✓ Monolith Research and Training Labs
- ✓ Shri Shankarlal Sundarbai Shasun Jain College For Women
- ✓ Mafoi
- ✓ Sky High Academy
- ✓ Vishuddhi Linguistics Academy (VLA)
- ✓ International Foundation For Crime Prevention and Victim Care (Renewal)

- ✓ Green Tec Technologies
- ✓ Institute Of Cost Accountants of India
- ✓ Indian Academic Researchers' Association
- ✓ Nagari Lipi Parishad
- ✓ Rashtrawad Lakhak Sangh
- ✓ Naandi Foundation
- ✓ Association For Non-Traditional Employment For Women (Anew)
- ✓ Youth Exnora International
- ✓ Computer Society of India

## 20. Clubs & Cells Activities:

The following activities were conducted by various functional clubs and cells during the academic year:

- Ainthalir Mandram – 9 events
- Alumni Cell – 9 events
- Vidhya Vikas Cell – 3 events
- Culturals Club – 9 events
- Anti-Drug Cell – 5 events
- Anti-Sexual Harassment Cell – 1 event
- Atmaraksha Cell – 3 events
- Citizen Consumer Club – 4 events
- Eco Club – 6 events
- Egalitarian Cell – 2 events
- Electoral Literacy Club – 3 events
- Exnora Club – 6 events
- Power Saving Club – 1 event
- Skill Development Centre – 12 events for teaching staff and 4 events for non-teaching staff
- Theatre Club – 3 events
- Women Empowerment Cell – 5 events
- Yuva Margadarshan Cell – 8 events

21. Vidhya Vikas cell conducted:

- ✓ Cells & Clubs-Heartbeat of SKC Campus Life – extension activity
- ✓ Speak Smart : Essential English Tips & Tricks- extension activity
- ✓ Edukit Drive - Culture of Giving – extension activity

22. Faculty Development Programmes (FDPs) and Professional Development Programmes (PDPs) were conducted on various topics:

Faculty Development Programmes (FDPs)/ Professional Development Programmes (PDPs)
Investment & Tax Planning
Teaching Gen Z : Simple Tools & Techniques For Today's Learning
Staff Research Development Programme
Empowering Educators: Thriving with Tech Gen Z Learners
Financial Wellness
Building Capacity for Excellence in Research
Advances in Research Methodology and Mathematical Computation
Website Designing
Mozhipeyarppu Illakkiyankal

23. The Drama Club organized a series of performances aimed at enhancing students' creativity, cultural awareness, and self-confidence. The play "Kalvi Selvam" highlighted the importance of education, "Innum Oru Sudandira Por" portrayed the spirit of freedom and patriotism, and "Silambin Oosai" showcased traditional martial arts and cultural values. These performances provided students with a meaningful platform for self-expression and helped them engage with social and historical themes through the performing arts

24. The Teacher's Award for Excellence and Women Achiever's Award (for doctoral and post-doctoral degree holders), proposed in honour of Founder's Day, were successfully conducted on 05.04.2025 at the college premises. Around 104 school teachers and academicians were honoured in recognition of their contributions to institutional development, research, and community engagement, thereby strengthening academic leadership and motivation

25. A session titled "Elevate Your Mind to Explore the Frontiers of Higher Education" was conducted from 28.04.2025 to 03.05.2025 for higher secondary students (boys and girls), teachers, academicians, and parents. A total of 145 participants attended the programme, gaining valuable insights into higher education opportunities and developing a clear academic roadmap for their future pursuits



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